

YOU BUY
YOObi
GIVES



a year in review

Subject: Yoobi Impact Report

Year: 2014-2015

Letter From Yoobi

Founded in June 2014, Yoobi is based on a bright yet simple idea: colorful, vibrant supplies for school, home or office that give back. At Yoobi, we believe that school supplies should be available to every child in every classroom, and teachers should not have to spend their hard-earned money to make that happen. To address this, Yoobi keeps a simple promise - for every Yoobi item you purchase, a Yoobi item will be donated to a classroom in need, right here in the U.S.

We believe that a school supply takes on a greater meaning when buying one ensures that another child receives one.

In just a year and a half since our launch, Yoobi has directly impacted over **one million kids** – providing them with the tools they need to learn and be successful in school! To all the students and teachers out there that are a part of our growing Yoobi family, you are why we do what we do.

In this report you'll learn more about our mission, how we give, and the impact we've had across the U.S. As you'll see, this is just the beginning! We look forward to continuing our journey until all kids have the tools, support, and confidence they need to succeed.

Make today and every day a good day to give.



Ido Leffler
CEO and Co-Founder



Justin Wolff
Chief Giving Officer



CEO and Co-Founder, Ido Leffler, and Chief Giving Officer, Justin Wolff opening a Yoobi Classroom Pack with students at Dorris Place Elementary, Los Angeles, CA

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A Big Problem With A Bright Solution

THE BIG PROBLEM

In recent years, the number of students with families living in poverty has grown in U.S. public schools.¹ This is measured by looking at the number of students who qualify for the National School Lunch Program (NSLP).² The National School Lunch Program is a federally assisted meal program operating in public schools, nonprofit private schools, and residential child care institutions. It provides nutritionally balanced, low-cost or free lunches to children each school day.³ Many families enrolled in this program are faced with impossible choices like buying food to put on the table or school supplies to fill their children's' backpacks. Furthermore, the number of students who qualify for this program has increased by approximately 20% since 1989.⁴ The problems facing low-income schools are not limited to a specific geographic region, they affect schools nationwide.

To combat this, in schools where resources are scarce, teachers are spending money out of pocket to provide their classrooms with learning essentials.

Did You Know...



* National School Supply and Equipment Association. Retail Market Awareness Study for year 2013.

BRIGHT SOLUTION

In 2013, after visiting classrooms across the U.S., and taking a trip down the school supply aisle in his local retailer with his daughters, CEO and Co-Founder Ido Leffler saw a distinct lack of creativity in the space, and the opportunity to create a brand that would both inspire and help students. From pencils to folders, students should be excited to write, draw and organize. If the tools they are using are bland, so too may be their outlook on learning. Ido's thinking was, if we could get students excited about school supplies, could we also solve a national problem along the way? It was in this moment that the idea of Yoobi was born: a school supply company that gives back to kids in need.

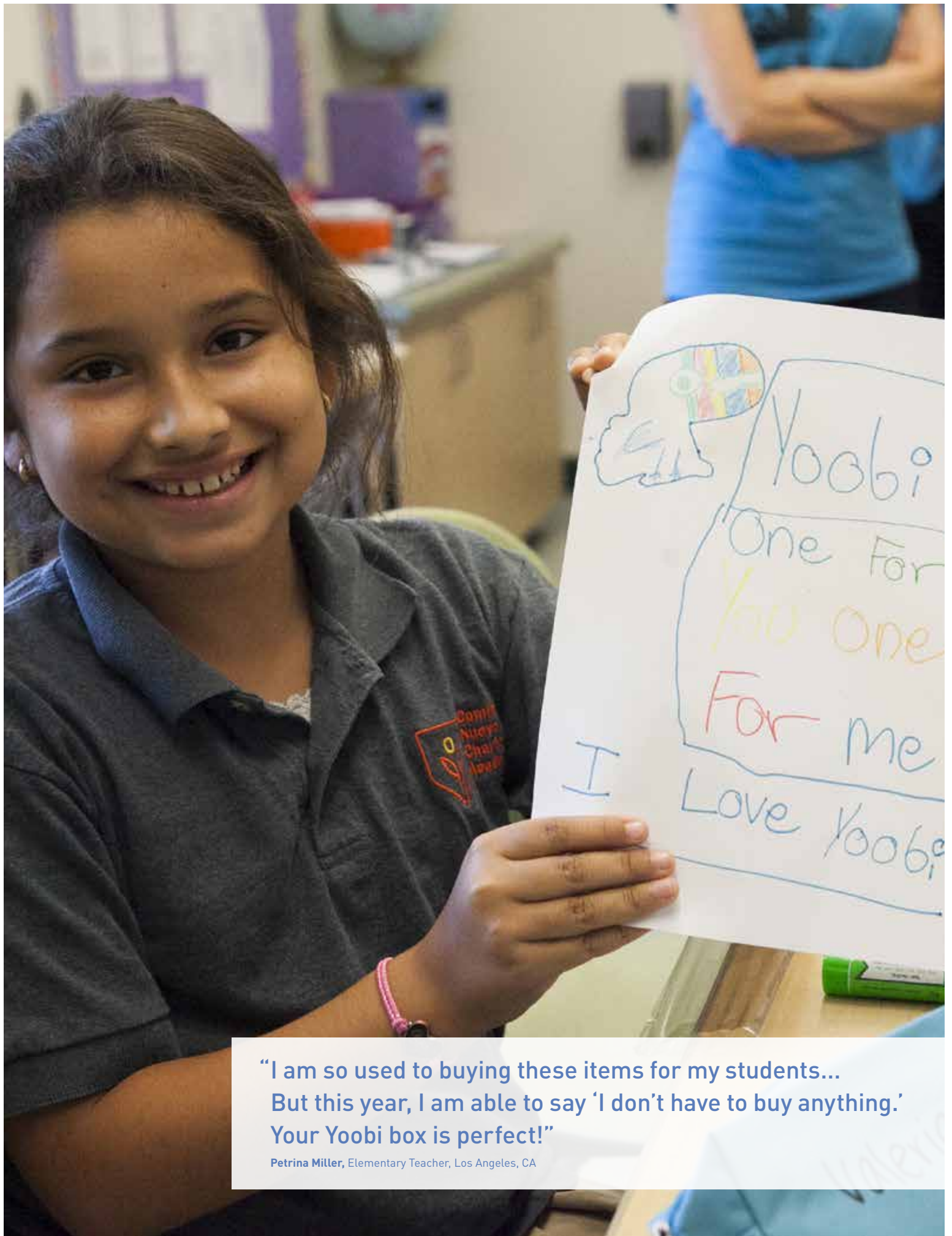
In starting Yoobi, we set out not only to disrupt the traditional school supply options, but also solve an important problem along the way.

¹ Jordan, Reed. "A Closer Look at Income and Race Concentration in Public Schools." A Closer Look at Income and Race Concentration in Public Schools. Urban Institute, 13 May 2015. www.urban.org/features/closer-look-income-and-race-concentration-public-schools

² Ibid.

³ National School Lunch Program (NSLP). "National School Lunch Program (NSLP)." United States Department of Agriculture, 9 Sept. 2015. <http://www.fns.usda.gov/nslp/national-school-lunch-program-nslp>

⁴ Lyndsey Layton. "Majority of U.S. Public School Students Are in Poverty." Washington Post. N.p., 16 Jan. 2015. https://www.washingtonpost.com/local/education/majority-of-us-public-school-students-are-in-poverty/2015/01/15/df7171d0-9ce9-11e4-a7ee-526210d665b4_story.html



**“I am so used to buying these items for my students...
But this year, I am able to say ‘I don’t have to buy anything.’
Your Yoobi box is perfect!”**

Petrina Miller, Elementary Teacher, Los Angeles, CA



“It was a magical moment to see my students so excited to receive the beautiful and fun materials. We use them every day, and I find they are more motivated to complete tasks ever since they received them. You provided them with a memory and an experience that many of my students will rarely share in their own home lives.”

Sophia Puga, Elementary Teacher, Abraham Lincoln Elementary, Pomona, CA

“Great knowledge is requisite to instruct those who have been well instructed, but still greater knowledge is requisite to instruct those who have been neglected.”

Horace Mann, Politician and Education Reformer

We believe that every person and every school supply can make a difference. **When you buy a Yoobi item, we contribute a Yoobi school item to a Yoobi Classroom Pack, which we then distribute to classrooms in need, right here in the U.S.** Our Classroom Packs include hundreds of the essential supplies kids need to learn and be creative.

As of 2013 over 51% of public school students qualified for NSLP.⁸

WHICH SCHOOLS GET OUR DONATIONS

High poverty schools are tasked with a double burden – improving academic performance, while at the same time providing additional resources to support students’ basic needs that are otherwise unmet by their families. Knowing the facts, **we focus our giving on elementary grade students in schools where at least 70% or more of the students are eligible to receive free or reduced lunch through NSLP.** This ensures we’re able to address the problem where it is most present.

A greater percentage of students at high poverty schools will either not graduate or graduate with fewer skills, knowledge and lesser ability to compete in an increasingly competitive job market.⁹

YOUNGEST GRADES FIRST

We believe that it is more efficient to prevent a problem than to solve it after the fact. **Nationwide, there are over nine million elementary grade children who attend schools where more than 75% of the student population qualifies for NSLP.**⁵ Children who do not read proficiently by the end of third grade are 4x’s more likely to leave school without a diploma.⁶ When you add poverty to that equation, the graduation rate for children who cannot read proficiently is 26% – more than 6x’s the rate of all proficient readers.⁷

These kinds of numbers are unacceptable. By focusing our donations on elementary grades, we are able to provide supplies to students at a point in time when it can have the greatest impact on their education. We believe that creating equal access to school supplies at an early stage has the greatest multiplying effect on the chances of a child succeeding down the road. For this reason, we’re doing everything we can in collaboration with Kids in Need Foundation, our amazing non-profit partner- introduced on page 15- to make sure that the youngest and most vulnerable kids have the tools they need to achieve proficiency levels in core subjects before it’s too late.



⁵ Jordan, Reed. “A Closer Look at Income and Race Concentration in Public Schools.” A Closer Look at Income and Race Concentration in Public Schools. Urban Institute, 13 May 2015. www.urban.org/features/closer-look-income-and-race-concentration-public-schools

⁶ “Early Warning.” Early Warning Confirmed (2011) Annie E. Casey Foundation. <http://www.aecf.org/m/resourcedoc/aecf-EarlyWarningConfirmedExecSummary-2013.pdf>

⁷ Ibid.

⁸ Lyndsey Layton. “Majority of U.S. Public School Students Are in Poverty.” Washington Post. N.p., 16 Jan. 2015. https://www.washingtonpost.com/local/education/majority-of-us-public-school-students-are-in-poverty/2015/01/15/df7171d0-9ce9-11e4-a7ee-526210d665b4_story.html

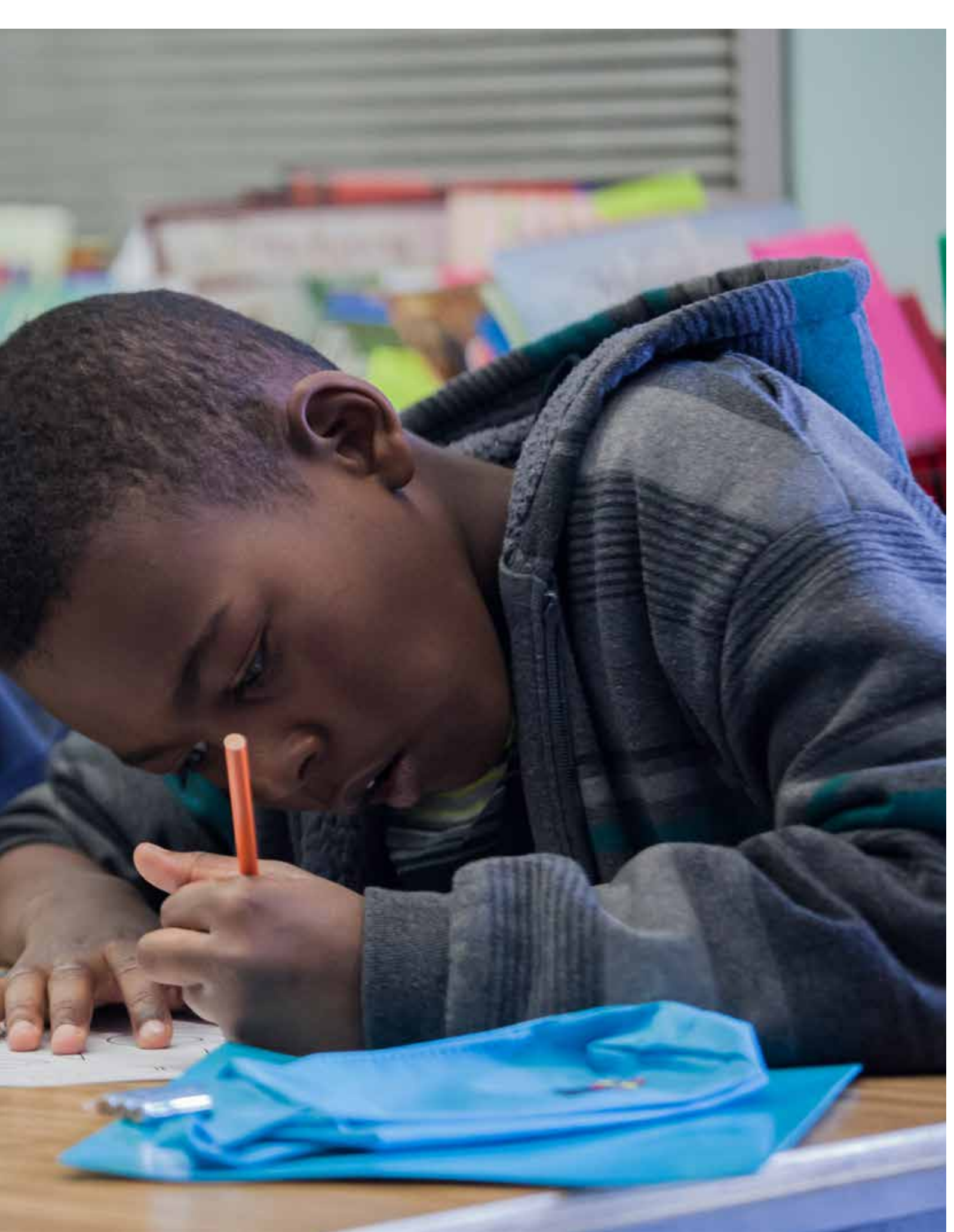
⁹ A New Majority: Low Income Students in the South and Nation (2013). Southern Education Foundation

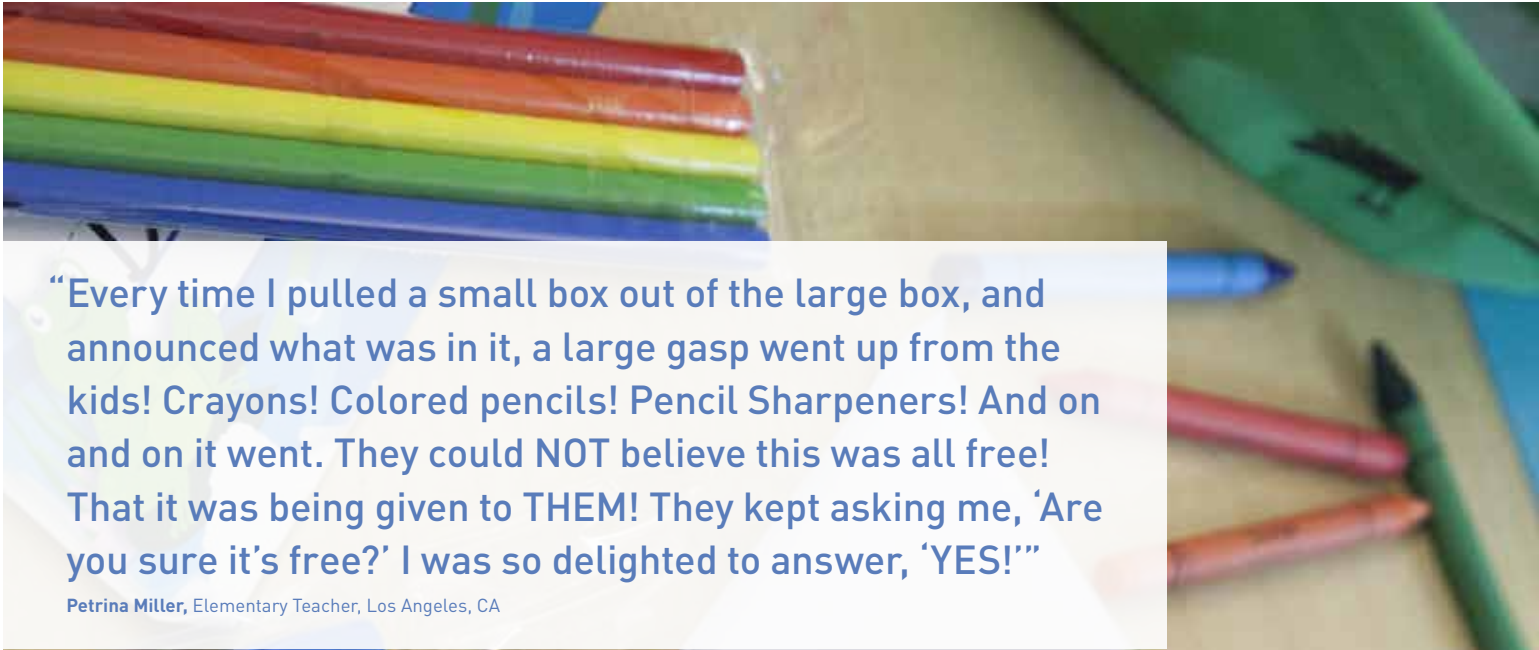


“They couldn’t believe that someone just gave them all that ‘cool’ stuff for free! I know for some of my students those will be the only supplies or items to call their own that they might have. Again, thank you so much for your generosity.”

Kelly Caudill, Westminster Community Charter School, Buffalo, NY







“Every time I pulled a small box out of the large box, and announced what was in it, a large gasp went up from the kids! Crayons! Colored pencils! Pencil Sharpeners! And on and on it went. They could NOT believe this was all free! That it was being given to THEM! They kept asking me, ‘Are you sure it’s free?’ I was so delighted to answer, ‘YES!’”

Petrina Miller, Elementary Teacher, Los Angeles, CA



YOوبي CLASSROOM PACK

Each Yoobi Classroom Pack includes 425 core learning tools - enough for a classroom of 30 students!

Our Yoobi Classroom Pack was designed to meet the needs of teachers and students. The average U.S. elementary classroom has approximately 20-25 students.¹⁰ For that reason, we've included enough supplies for 30 students to make sure every child has their very own set of supplies. In many cases, a set of Yoobi essentials from our Classroom Packs are a student's first set of markers, crayons or colored pencils that they can call their very own.

Yoobi Classroom Packs are filled with loads of supplies all tightly packed into one box. This makes for easy delivery by hand or mail, giving our partners an opportunity to serve students, schools and districts that they were never able to reach previously. Kids in Need Foundation (KINF) can now deliver much needed supplies to teachers who are not able to access one of their resource centers.

Each Classroom Receives:

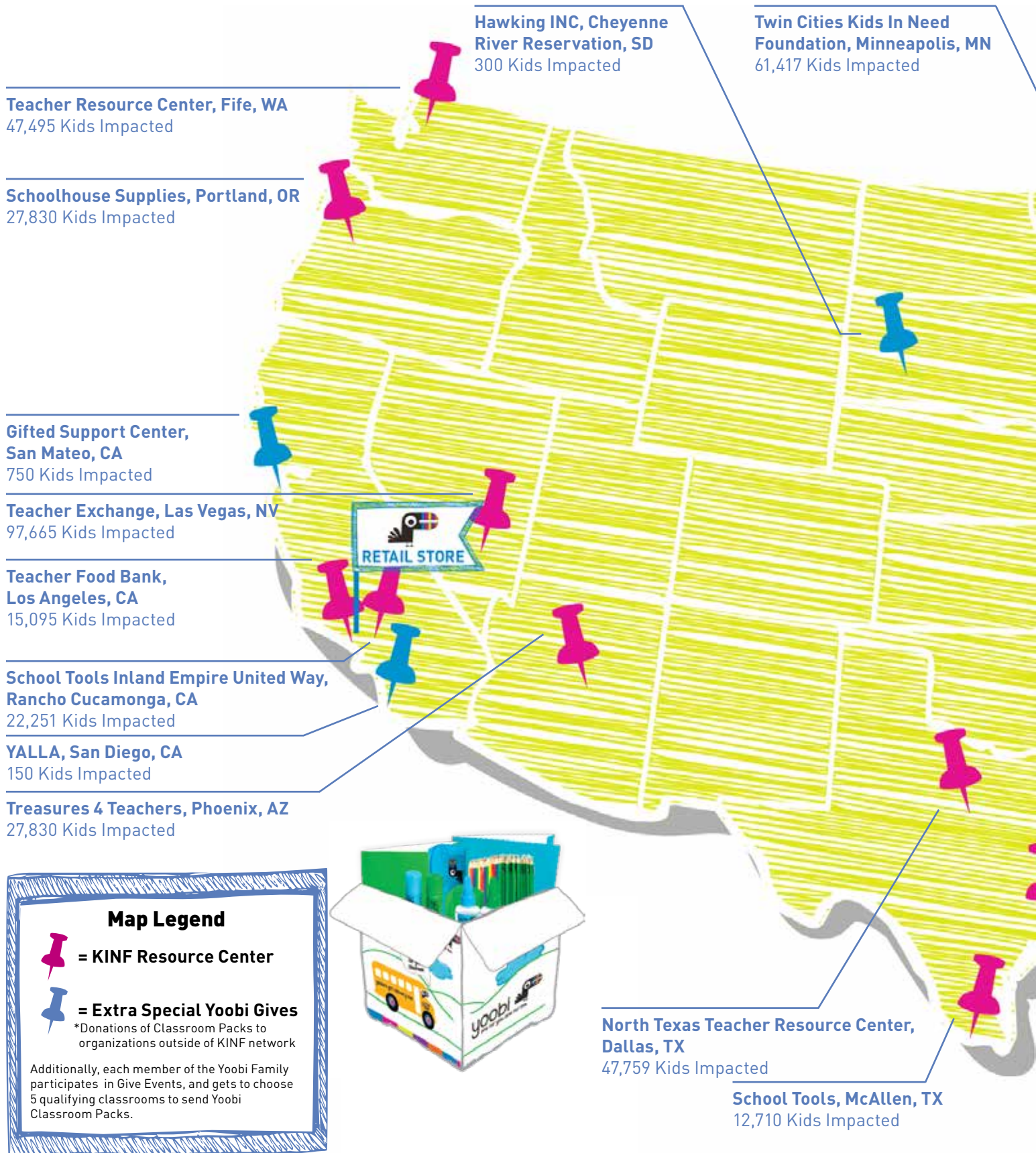
- 90 3-packs of No. 2 pencils
- 60 glue sticks
- 30 erasers
- 30 pencil sharpeners
- 30 rulers
- 30 folders
- 30 glue bottles
- 30 pencil cases
- 30 5-packs of crayons
- 30 5-packs of colored pencils
- 30 5-packs of markers
- 5 kids scissors
- Plus loads of Yoobi stickers



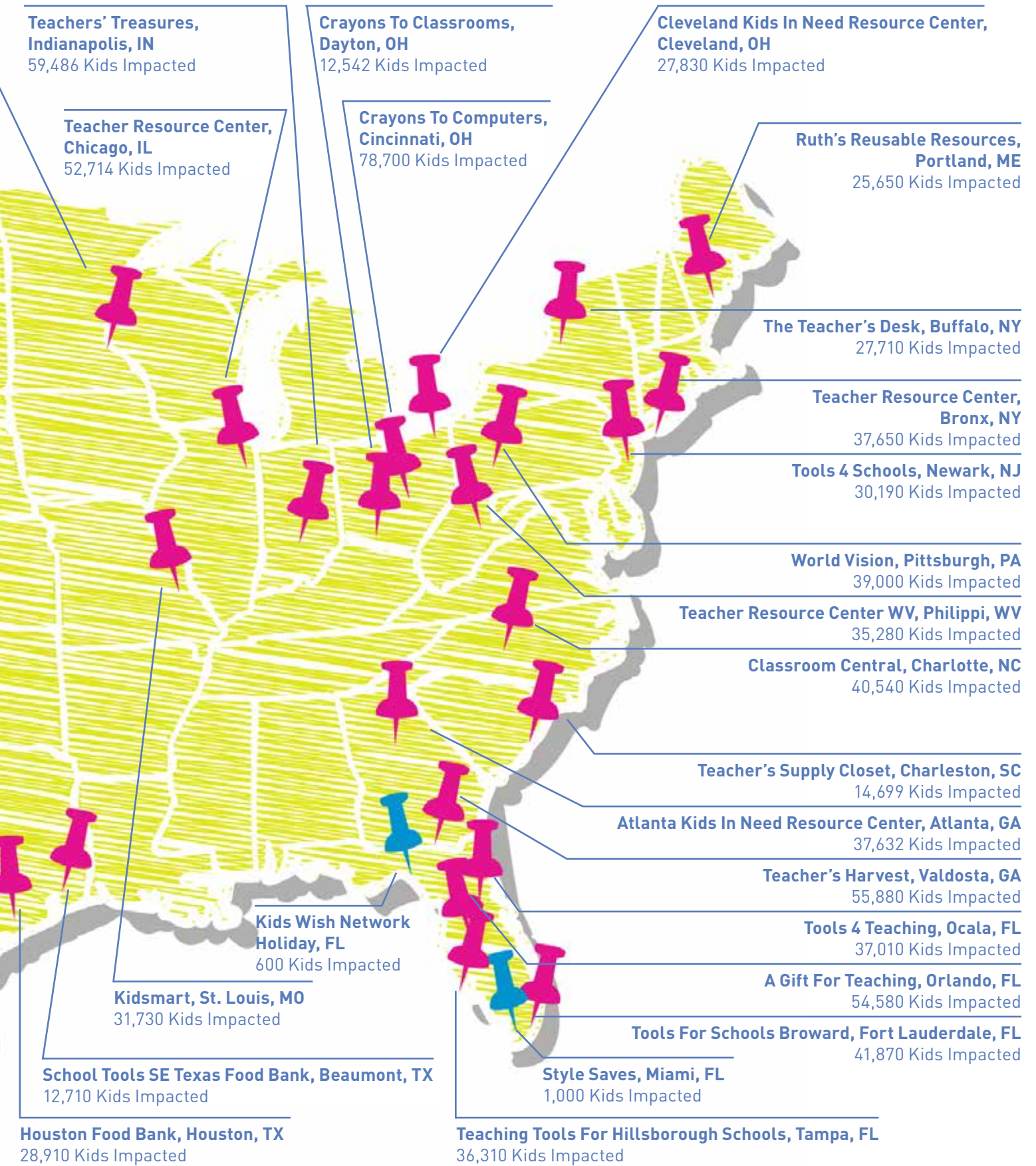
¹⁰ United States. U.S. Department of Education. Institute of Education Sciences. Fast Facts. National Center for Education Statistics. <http://nces.ed.gov/fastfacts/display.asp?id=55>

Where We Give

our Yoobi Classroom Packs make it possible to provide supplies for stu



Students and educators from Portland, Oregon to Portland, Maine!



How You Help Yoobi Give

YOU BUY, YOobi GIVES

Yoobi offers more than 500 different items, from pens and journals to lunch boxes and headphones, available at Target stores nationwide, yoobi.com and Yoobi's own retail store.

TARGET

Yoobi launched in Target stores nationwide in June 2014, bringing Yoobi goodies with a vibrant flair to the supplies aisle at over 1800 store locations. You can find everything from core essentials like pencils and notebooks, to our signature fuzzy pencil cases and mini supply kits. All Target purchases benefit Kids In Need Foundation.



YOobi.COM

When you shop on yoobi.com, your purchases help provide supplies to kids in need with just the click of a button! In addition to our e-commerce shop, yoobi.com is also a resource for students, parents and teachers – with everything from fun DIY projects to activity sheets for classrooms. We also offer bulk ordering, which enables customers to give back in a big way while providing Yoobi supplies at events and conferences of all shapes and sizes. Through December 31, 2015, all yoobi.com purchases benefited Starlight Children's Foundation. Beginning January 1, 2016, all purchases on yoobi.com support our partnership with Kids In Need Foundation.

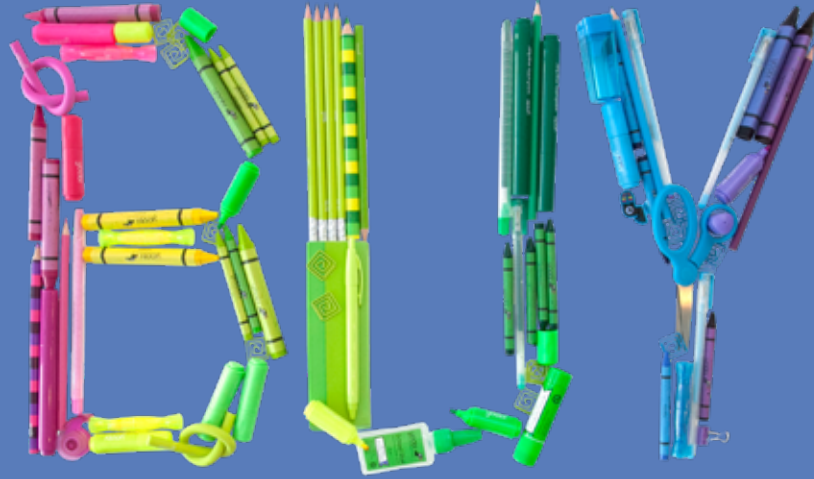


RETAIL

Yoobi is also available at our own retail store! We opened our first retail store in June 2015 at the Westfield Santa Anita Mall in Arcadia, California. For every item purchased in our store, a Yoobi item is donated to a LOCAL classroom in need within a 10-mile radius. This hyper-localized give makes it possible for shoppers to have a direct impact on their own community. After each purchase, customers are invited to the Yoobi Give Wall where they're able to connect their purchase back to the donation, demonstrating the direct impact each purchase has in providing supplies to local students in need! All purchases made in our retail store benefit Kids In Need Foundation.



YOU



YOObi



*For every Yoobi item purchased, Yoobi will donate a Yoobi item to Kids in Need Foundation and/or other donation partners for distribution to a classroom in need in the United States. Donated items for the programs may include pencils, glue sticks, erasers, rulers, folders, crayons, colored pencils, or other items. Actual items donated are based on classroom need, may differ from items listed or pictured, and may be of equal or lesser value than the item purchased. This purchase/donation is not tax deductible for customers. Yoobi is solely responsible for this program and donations. Visit yoobi.com for complete information.



“School supplies can be sparse, so this donation is so helpful and exciting for us. After years of working with standard issued school district materials, receiving the Yoobi supplies made me feel like Dorothy stepping into the Land of Oz. I find my students independently reaching out to work with the Yoobi worksheets I place before them on the table. I would like to thank Yoobi for breathing new life into my classroom.”

Michael Maher, LAUSD Teacher Children’s Hospital, Los Angeles, CA



YOوبي GIVES

Our mission is to ensure that students all over the country, regardless of zip code, have access to the necessary tools for learning. By partnering with nonprofit organizations, we're able to ensure our donations reach the classrooms demonstrating the greatest need.

OUR PARTNERS

Kids in Need Foundation (KINF), our national give partner, is a national 501(c)(3) that provides free school supplies to children most in need. KINF is on a mission to ensure that every child is prepared to learn and succeed. This mission is supported through their national network of Resource Centers that includes over 30 facilities where teachers from low-income schools go to obtain free school supplies for their students. We donate Yoobi Classroom Packs to KINF for distribution to their resource centers, and teachers are able to visit these resource centers to pick up their Yoobi Classroom Packs for use in their classroom. From Portland, Oregon to Portland, Maine, their network of resource centers enables us to impact the school districts across the country that need our Yoobi Classroom Packs the most.



KINF has distributed more than \$550 million in school supplies, and support over 4 million students and 120,000 teachers annually.¹²

From November 2014 through December 2015, we also teamed up with **Starlight Children's Foundation** to support children in hospital school programs all across the U.S. Starlight Children's Foundation supports the physical and emotional health of children, as well as their families, during their time in the hospital. Each year, over 20 million children in the U.S. receive hospital care, and many children's hospitals don't have access to basic school supplies for their in-patient classrooms.¹¹ Educational continuity is a HUGE part of the recovery plan for children affected by chronic illness, and these programs are responsible for keeping kids on track and feeling positive about the future during their hospital stay. With our partnership, for every Yoobi item purchased on yoobi.com during the program, a Yoobi item was donated to a hospital school classroom in need, impacting over 30,000 kids through the donation of 1,000 Yoobi Classroom Packs to Starlight Children's Foundation.



Together we can ensure that kids in classrooms, whether they're in a regular school or hospital setting, have the supplies they need to learn and be creative.



¹¹ American Academy of Pediatrics (2014). Journal of Pediatrics (1985)

¹² "Kids In Need Foundation Announces 2014 School Ready Program." Kids In Need Foundation Announces 2014 School Ready Supplies Program. Business Wire, 4 March, 2014. <http://www.businesswire.com/news/home/20140304006247/en/Kids-Foundation-Announces-2014-School-Ready-Supplies>.



“Our partnership with Yoobi has been a tremendous help in allowing us to reach more students with the basic classroom supplies they need - specifically, the Classroom Packs have enabled us to reach students in areas of the country that we would not have been able to impact without this partnership.”

Dave Smith, KINF Executive Director



KIDS IMPACTED

Every **3 seconds** a Yoobi item is donated based on the purchases across Target, our retail store and yoobi.com. At that rate, a Yoobi Classroom Pack is generated every **21 minutes**.

Since June 2014, we've been able to make a huge impact:

1.2 MILLION

KIDS IMPACTED



3SEC

A YOObi PRODUCT IS SOLD EVERY 3 SECONDS AT TARGET STORES IN THE U.S.



40K

CLASSROOMS IMPACTED



16.8 MILLION

SCHOOL SUPPLIES DONATED *



*The 2014-2015 Impact Report reflects Yoobi donations from June 1, 2014 through December 31, 2015. For every Yoobi item purchased at a Target Store, Yoobi Retail Store or on Yoobi.com, Yoobi will donate a Yoobi item to Kids In Need Foundation and/or other donation partners for distribution to a classroom in need in the United States. Donated items may include pencils, glue sticks, erasers, rulers, folders, crayons, colored pencils, or other items. Actual items donated are based on classroom need, may differ from the items listed or pictured, and may be of equal or lesser value than the item purchased. This purchase/donation is not tax deductible for customers. Yoobi is solely responsible for this program and donations. For complete details visit www.yoobi.com.





“Sharing the day with Yoobi, giving out much needed school supplies, was both sad and uplifting. Knowing that so many of our families struggle to make ends meet tears at my heart strings. Seeing our most underserved children excited to get supplies, do well in school, and dream big gives me hope for a brighter day.”

Justine Fischer, California State PTA President

Yoobi is all about bright colors, unique product, and FUN! Check out some fun ways we spread the love this past year:

TOUCAN TIMES

The donation of a Yoobi Classroom Pack marks the beginning, not the end of our relationship with teachers. When a teacher receives their Classroom Pack, they are welcomed to the Yoobi Family where we provide continual support through our Toucan Times Teacher Newsletter. The newsletter is distributed quarterly and designed specifically for teachers, providing them with fun downloadable activities for their classroom, stories about educators that are making a real difference, Yoobi updates, and additional resources so teachers can better meet their students' needs. It's our way of staying in touch with teachers as they face challenges that go beyond school supplies.

The Toucan Times

THE YOوبي NEWSLETTER FOR TEACHERS!

We're inspired by teachers everyday. It's why we do what we do!

Filled with stories on our partners and classroom donations, updates on Yoobi and additional resources to keep the classroom engaging and fun!

Meet the Teacher

Ms. Beesley's desire to bring out the best in each and every one of her students is truly contagious!

[READ HER STORY >](#)



We Love Activities!



YOوبي BUS

We also spread the Yoobi love with our colorful Yoobi Bus! This bus is a creative oasis, on which kids of all ages can color and create to their heart's content. We even have fuzzy pencil case seats! The Yoobi Bus travels around the West Coast to schools and community events of all kinds.



YOوبي X USHER

In July 2015, we launched our first design collaboration with the amazing musician, Usher! The Yoobi x Usher collection featured five new exciting patterns designed by artist Jonni Cheatwood, and curated by Usher. With the help of these artists we were able to introduce 21 new items, which generated the donation of over 650,000 Yoobi supplies to children in need nationwide.



“Giving a child an education is by far the most important investment we can make.”

Usher, Musician

The more we grow, the more kids' learning and creativity we'll be able to support. Check out some of the ways we're already growing, and learn how you can help support our mission!

OUR VISION

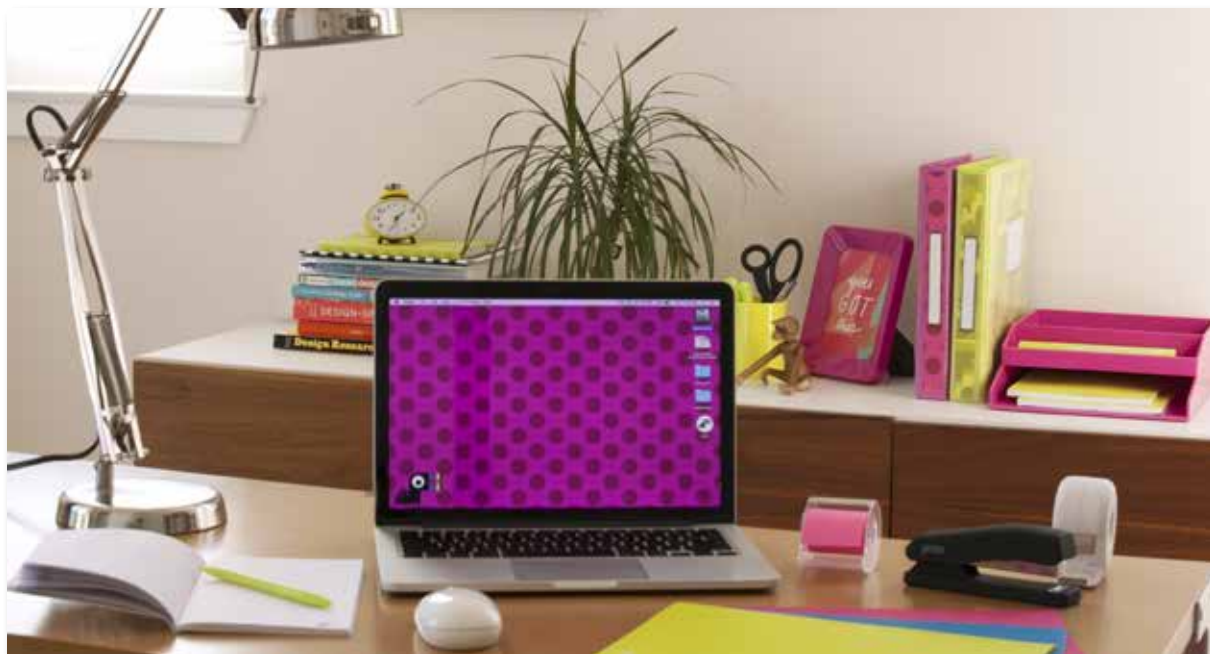
In our first year and a half of business, we impacted the lives of over one million kids, and this is really just the beginning. Our next goal is to impact the lives of over five million kids, and our vision is to one day solve the problem by ensuring that all kids, no matter what zip code, have the supplies they need to be successful in school. Together with your help, kids all across the country are now going to school with the supplies they need. With your continued support, we can make our vision a reality, to one day provide free school supplies to all classrooms in need, right here in the U.S. Impacting **five million kids** would provide Yoobi Classroom Packs to over half of all elementary students in the United States who qualify for free or reduced lunch. With your help, we'll work together to achieve this next goal.



**5 MILLION
KIDS**

YOوبي MEANS BUSINESS

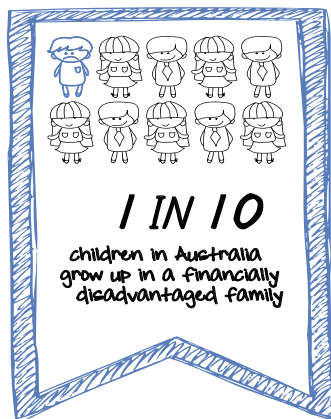
Yoobi wants businesses and offices across America to be a part of our giving story. Companies of all sizes can now impact classrooms across the U.S. by buying the same things they're already buying every day – from staplers, to pens, to notebooks, at Yoobi. When it comes to giving, we mean business! Learn more about our B2B program at yoobi.com/business.



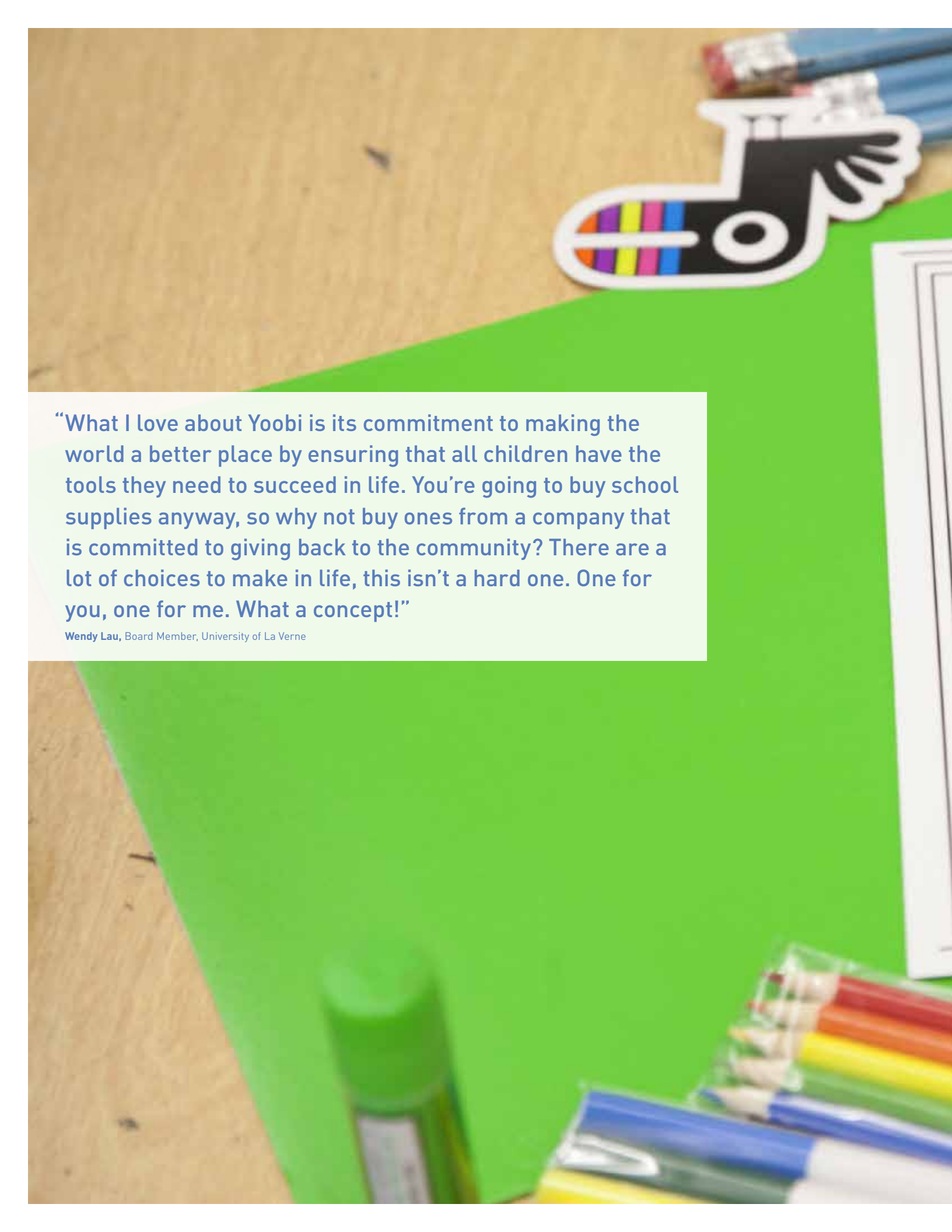
YOوبي DOWN UNDER

In December 2015, Yoobi launched Down Under in Australia, bringing our full range of stationery to Officeworks stores around the nation. Knowing that 1 in 10 Australian kids grow up in financially disadvantaged families, we are thrilled to partner with The Smith Family to help children in need succeed in school in Australia. Just like in the U.S., for every Yoobi item purchased at Officeworks, a Yoobi item will be donated to a child in need through The Smith Family. With Yoobi Australia, it's always a G'day to Give! Learn more at yoobi.com.au.

Did You Know...



*The Smith Family Annual Report 2013-2014

A wooden desk with a green folder, a white paper with a black and white graphic, and a set of colored pencils. The graphic on the paper is a stylized black shape with a white outline, resembling a hand or a musical note, with a rainbow-colored bar at the bottom. The colored pencils are in a clear plastic case, showing various colors like red, orange, yellow, green, blue, and purple.

“What I love about Yoobi is its commitment to making the world a better place by ensuring that all children have the tools they need to succeed in life. You’re going to buy school supplies anyway, so why not buy ones from a company that is committed to giving back to the community? There are a lot of choices to make in life, this isn’t a hard one. One for you, one for me. **What a concept!**”

Wendy Lau, Board Member, University of La Verne

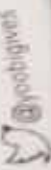
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yooobi
one for you.
one for me.™

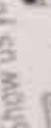
yooobi.com

COLOR
YOUR
WORLD

Show us your colorful world! #yooobi



@yooobi

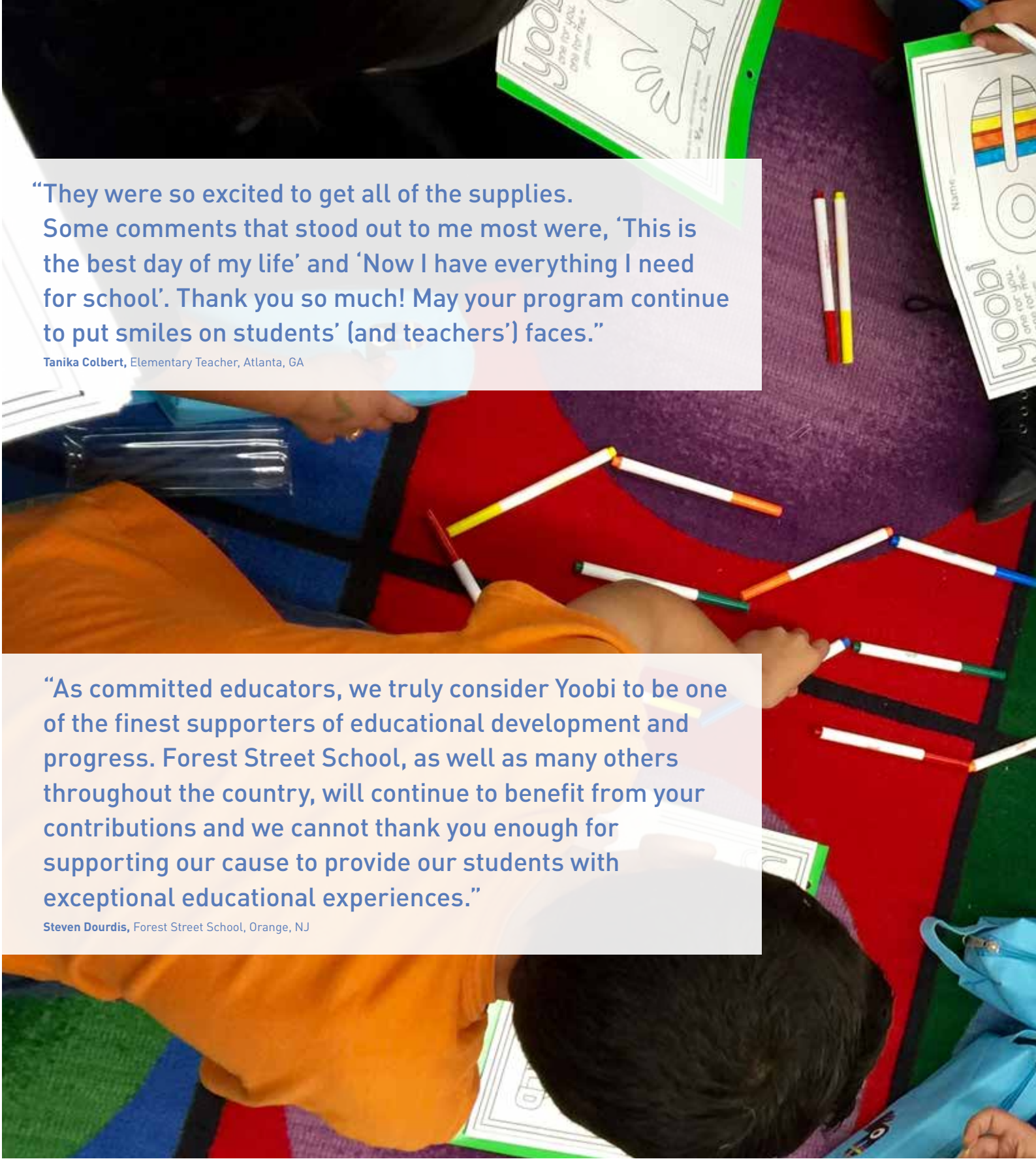


@yooibigives



yooobi



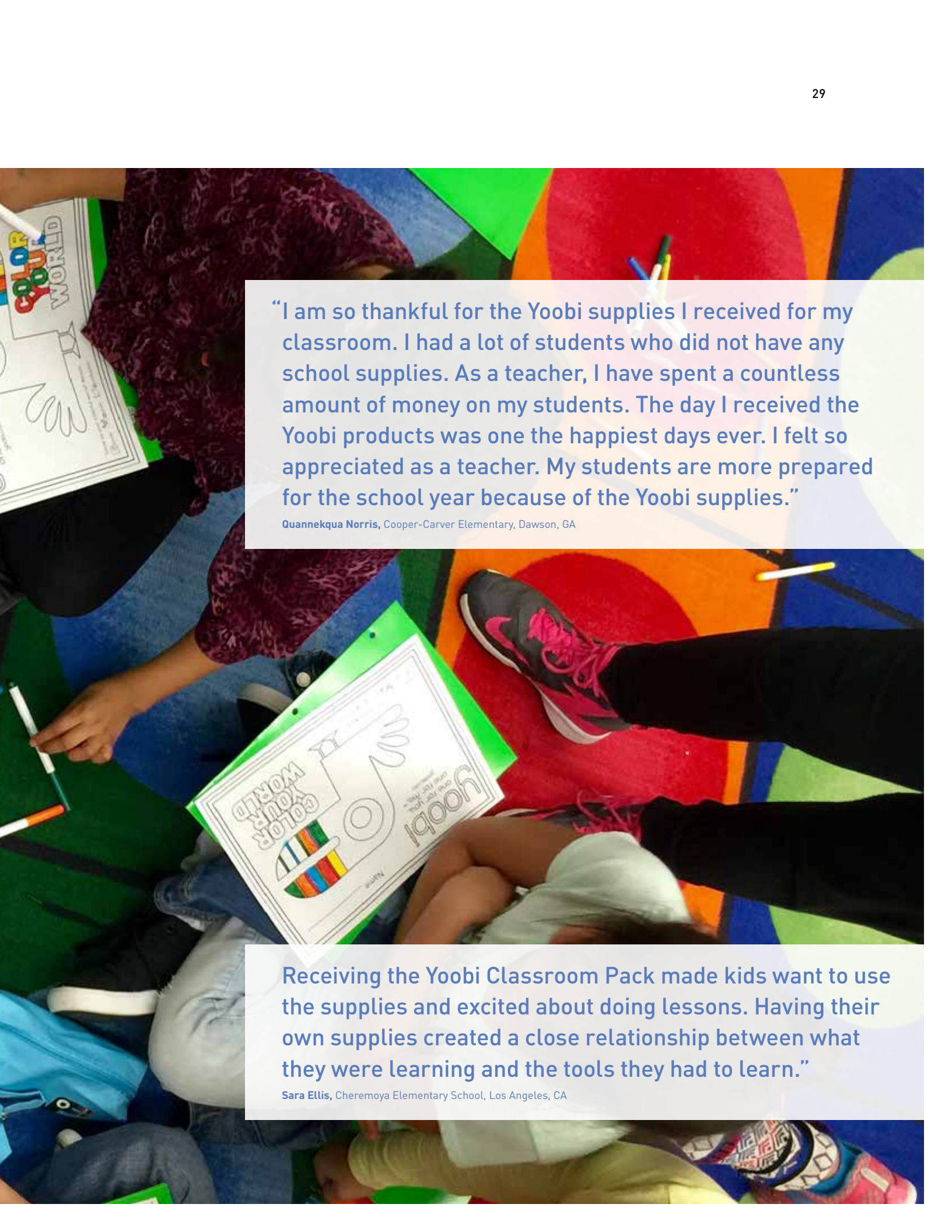


“They were so excited to get all of the supplies. Some comments that stood out to me most were, ‘This is the best day of my life’ and ‘Now I have everything I need for school’. Thank you so much! May your program continue to put smiles on students’ (and teachers’) faces.”

Tanika Colbert, Elementary Teacher, Atlanta, GA

“As committed educators, we truly consider Yoobi to be one of the finest supporters of educational development and progress. Forest Street School, as well as many others throughout the country, will continue to benefit from your contributions and we cannot thank you enough for supporting our cause to provide our students with exceptional educational experiences.”

Steven Dourdis, Forest Street School, Orange, NJ



“I am so thankful for the Yoobi supplies I received for my classroom. I had a lot of students who did not have any school supplies. As a teacher, I have spent a countless amount of money on my students. The day I received the Yoobi products was one the happiest days ever. I felt so appreciated as a teacher. My students are more prepared for the school year because of the Yoobi supplies.”

Quannekqua Norris, Cooper-Carver Elementary, Dawson, GA

Receiving the Yoobi Classroom Pack made kids want to use the supplies and excited about doing lessons. Having their own supplies created a close relationship between what they were learning and the tools they had to learn.”

Sara Ellis, Cheremoya Elementary School, Los Angeles, CA

Together we can impact millions of kids' lives. You too can join in our one for you, one for me mission!

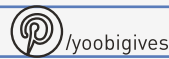
Here's How:

1. Choose Yoobi

We've got your back to school list covered, and have everything you need to deck your desk or office space. Shop Yoobi in Target stores, on yoobi.com, and at our Santa Anita retail store.

2. Spread the word

Color your world with Yoobi and follow us on social media.



3. Live the Yoobi Life

Continue to spread the Yoobi love in your day to day. Thank a teacher, teach your children about the power of giving back, do a random act of kindness to make a stranger's day!

4. Make Yoobi Your Preferred Brand

Talk to your PTA or Principal about making Yoobi the preferred brand for your school! Choosing Yoobi will ensure that your child, as well as a child in need, are fully equipped every day they enter the classroom!

5. Yoobify Your Office

Yoobify your office - talk to your office manager about making Yoobi your go-to office supply partner.

Visit yoobi.com/business for more information.

The Yoobi Family

Meet some of the people that make our one for you, one for me mission possible!

Ido Leffler
The Father of Three Little Toucans



Lance Kalish
The Man Behind The Scenes



Drew
The Man Who Gets Things Done



Monserrat
The Girl Who Helps
Get The Word Out



Shaiyanne
The Girl Behind
The Digital World



Kristina
The Playground Monitor



Julia
The Girl Who Minds The Shops



Rachel
The Girl Who Gets
The Word Out



Itai
The Kid Down Under



Nora
The Girl Who Supports
Getting The Word Out



Jodi
The Creative Curator



Kelly
The Marketing Wizard of Oz



Anna
The Happy Hall Monitor



Andrew
The Guy Who Likes To Shop



Jason
The Kid Behind
The Lemonade Stand



Lauren
The Girl Who Connects
The Dots



Teri
The Girl Who Guards
The Piggy Bank



Morgan
The Product Pro



Dawn
The Adult In The Room



Kendal
The Girl Who Creates The Buzz



Sarah
The Product Organizer



Justin
The Kid Behind The Cause

Thank You
 Yoobi
 I am so
 Thankful



Thank you so much for our Yoobi supply box! We received it yesterday and have already begun using our supplies! We are excited to see what is inside!! Thank you for

Dear Yoobi,
 Thank you for the donation to our class. I am very grateful for the donations. I have been using them a lot of the supplies and the pencil/post-it markers and a notebook. Thank you we love the Yoobi bus. It was a lot of fun and thank you for the tattoos and stickers.

Sincerely
 Gabriela Q.
 We love Yoobi



Thank You
 Yoobi!
 Love, Ms. Davis
 4th grade class
 Fritchman Elem.

Thank You
 Yoobi



Thank you Yoobi



THANK YOU yoobi!
 From your friends at
 CRAYONS TO COMPUTER


You really rock!
 color ful
 Thank you

THANK YOU
 For O B I and my School Supplies
 XOXO
 Kathryn S.
 from Bay Crest Elementary

Dear Yoobi,
 Thank you for your donations to us.
 I just wanted to say thank you.
 I loved you give us free stuff. I was
 starting to run out of supplies but
 not any more. In that case if I do
 run out I will go to the store
 and buy your brand supplies.
 I also want to thank you for
 letting us go on the yoobi bus. I really
 enjoyed that. Let us write on
 posters and have yoobi tattoos.
 Sincerely,
 Samantha

10/15/14

Dear yoobi,
 Thank you for coming to our school.
 I enjoyed and had fun on the yoobi
 bus. I liked getting my tatting my
 tattoo.
 Sincerely
 Estrella




I Love Birds!





Dear Yoobi

amazing!
 I Like
 the bag
 best I
 wait to
 them!
 friend



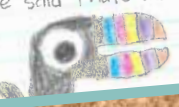
Thank you Yoobi for all the
 such as the sticky notes, the
 and the mechanical pencils. We
 using them all and we think
 letter. Aedon Elementary
 enjoyed having you and the
 bus here! I liked all the
 the supplies and the yoobi
 bus. I also enjoy you see
 because you take your res
 but takes on us. Thank yo
 much and I hope you res
 and thank you so much.

A 6th grade
 A



Dear Yoobi,
 Thank you for all the supplies
 you've given us. I am so grateful
 of the supplies you've given us.
 You are the best company ever. My
 classmates and I love the new supplies.
 We love all the yoobi supplies very
 very much! When I first saw the
 supplies my head was on fire. The
 next day I came to school. I found
 a yoobi eraser on my desk. Our teacher
 also gave us pencil sharpeners. When
 first showed my mom the supplies I
 she said that's awesome taylor!

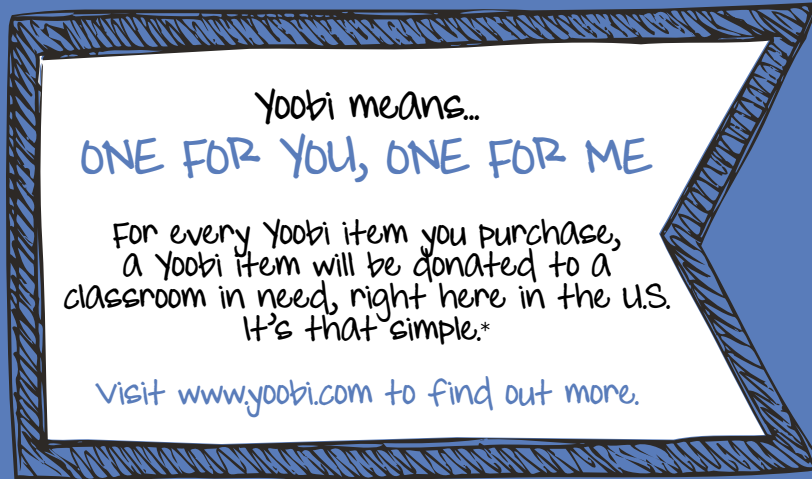
Your friend
 Taylor



THANK you YOObi
 so much!!!



I For you
 I For me



YooBi means...

ONE FOR YOU, ONE FOR ME

For every YooBi item you purchase,
a YooBi item will be donated to a
classroom in need, right here in the U.S.
It's that simple.*

visit www.yoobi.com to find out more.